

# Decades of Innovation, Unmatched Performance

As you can see, the Conklin Company has not only pioneered the acrylic elastomeric coatings market, it has maintained its leadership position in the marketplace with value-added technologies and solutions for building owners and contractors for over 30 years! Many of our original roofs are still performing well. Our commitment is to provide innovative quality products installed by trained, certified premier contractors who carry the vision of our business – **products that perform!**



**1927** Harry Conklin begins developing industrial compounds.

**1969** Conklin incorporates as Conklin Company, Inc.

**1976** Conklin Company's Research and Development department formulates a unique latex elastomeric technology.

**1977** Conklin pioneers the cool roofs industry with Rapid Roof®, its first Liquid Elastomeric Roof Coating; hundreds of buildings are protected with this new roofing technology.

**1978** Conklin develops Kwik Kaulk®, a truly unique caulking and sealant compound that can be applied with a trowel or brush.

**1983** A partnership is created with Trufast Fasteners — the most innovative, customer serviced oriented supplier of quality Factory Mutual approved fasteners made in the USA.

**1986** Improvements on the physical properties of Rapid Roof result in Rapid Roof II, the second iteration of Conklin's signature roof coating.

Alumify® enters the aluminized coating market as a premier aluminum paint and a superior option for building owners.

Hy-Crown® Single-Ply Membrane is introduced with Dupont's exclusive Hypalon® polymer to create a new industry.

**1992** Conklin partners with BASF and Atlas to provide its contractors the best insulation products on the market today.

**1991** Benchmark® premier as the new industry standard for acrylic elastomeric Roof coatings. Hundreds of millions of square feet are protected by this new top coat.

**1994** Rapid Roof III® continues the tradition of value and performance as the third generation of Rapid Roof.

**2002** Wall Kote™ is introduced as a building envelope technology for vertical industrial walls.

As a copolymer alloy membrane, Flexion 50 mil is developed for Single-Ply specifications.

**2008** PUMA® is a patent pending one-coat roofing system, pioneering a new era in Poly-Urethane Modified Acrylics.

Metal Ready® Universal Rust-Inhibiting Metal Primer debuts with special anticorrosion technology.

**2009** Equinox® enters the market, helping contractors extend their application window.

Flexion 60 mil is offered to meet the 20-year warranty market.

**2010** PUMA XL is introduced with an available warranty of up to 18 years.

